



Centre for Economic and Rural Development

Centar za ekonomski i ruralni razvoj

July 2021

- CERD is officially registered as non-governmental, non-profit organization in 2012
- Over 30 projects implemented with more than 6,000 people served in over 60 municipalities
- 6 employees



Vision:

CERD – leading organisation in rural and economic development of the region

Mission:

Supporting economic activities and sustainable development of rural areas; Bringing good practices and innovative solutions; Extending views and spreading knowledge



Economic and Rural Development

Civil Society

Environment and Climate Change

CERD Activities



Improvement of knowledge and skills



Teoretical Education



Practical Education

Direct support – initial funds





Intensive Advisory Support



Organization of study tours for farmers and
SME's



B2B meetings with international partners



GLOBALG.A.P.
The Global Partnership for Good Agricultural Practice

Standards in agriculture



Support to cooperatives,
associations and women groups



Promotion of rural
development

Civil Society Development Lobby and Advocacy





Magazine for Agriculture and Rural Development

Agro PLANETA Info

Broj VII • Oktobar 2018.

CERD – focal point for improvement of knowledge and (agri)business development



Short supply chains

The EU's rural development regulation (1305/2013) defines a “short supply chain” as a supply chain involving a limited number of economic operators, **committed to cooperation**, **local economic development**, and **close geographical and social relations between food producers, processors and consumers**.

Such a food system is of considerable interest since it responds to a number of needs and opportunities, both of farmers and consumers and it can include different types and approaches such as: direct sales by individuals and/or collective direct sales, partnerships – community supported agriculture, farmers market, farmers stores, etc...

Short supply chains

- Local debate organised on June 22
- Various forms of short supply chains were presented
- Domestica example was explained and discussed





Example concept in short supply chain



Brand – Concept – Biodynamic Farm

- *Domestica*® - legally registered brand owned by CERD,
- Modern marketing model (standardized production and technology, technical advices, new marketing channels..),
- *Domestica*® farm – biodynamic agriculture - ecological production systems - a place where people are educated and acquainted with new skills,
- Marketing and Export Center – a social enterprise established by CERD to manage *Domestica*® brand and farm
- Production of organic / biodynamic food and environment protection is part of the MEC image





Committed to Cooperation

- *Domestica*® cooperates with with other producers and groups (fruit cooperative and with vegetable producers) to enable joint sale of products
- Standardised production techniques (organic, biodynamic or integrated with certificate)
- Joint branding and marketing
- Direct sale to market through direct delivery to home, organic market in town and through specialised stores
- Introduction of CSA (Community Supported Agriculture) on *Domestica*®









domestica[®]









Local Economic Development

- Sustainable development based on organic/biodynamic production and economic interest of stakeholders
- Processing to get added value products (organic cold pressure sunflower seed oil, flour, tomato juice, etc..)
- Usage of renewable energy source (solar power plant) to decrease costs and take care of environment













Close geographical and social relations between food producers and consumers.

- Domestica location is close to Banja Luka which is largest market in this area
- Organisations of Farm Party to get closer to consumers
- Organisation of intensive education and visits to Domestica farm
- Organisation of “Organic Saturdays” – organic market in Banja Luka town for direct sale of products







Community Supported Agriculture – CSA

- All living organisms - including soil, plants and animals - are interdependent.
- The CSA is a model that incorporates the economic and social components of the idea of interdependence.
- Domestica® are delivered directly to the customer's address in Banja Luka.
- Connections between producers and consumers and overall connection with nature.
- The social sphere is manifested in the creation of trust and solidarity - who produces food, in what way, do they get a fair price, who buys food and are they satisfied with it.
- Local partnerships between Domestica producers and our consumers, which ensure the well-being of all and encourage the reconnection of people with the land that feeds them.

Community Supported Agriculture – CSA

- Solidarity and trust are developed through the CSA model - the effort to get the food system back in our hands.
- Domestica® CSA - purchase of our products and payment in advance - ensures security of production and placement - avoiding competition from large manufacturers and corporations - at lower prices for members of Domestica® CSA
- Direct participation in food production, assisting through work during the production and payment through food compensation.
- Development of tourist services and potential of Domestica® estate.
- Involvement of members in trainings and other events organized by Domestica®.
- Inclusion of other agricultural producers in the Domestica ® CSA system - expansion of biodynamic agriculture

BIODYNAMIC AGRICULTURE



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AGRO
PLANETA



centar
dr. Rudolfa Steinera

MEĐIMURJE - HRVATSKA

BIODINAMIČKA POLJOPRIVREDA

Dr. Rudolf Steiner 1924. godine od 7.-16. lipnja, u Koblenitzu održao je niz predavanja danas poznatih pod nazivom „Poljoprivredni tečaj“ na kojima je predstavljen koncept održivog gospodarstva koje prati prirodne ritmove pod nazivom biodinamička poljoprivreda.

S jedne strane, dana je osnova i duhovna podloga biološko dinamičke poljoprivrede, a s druge strane niz praktičnih savjeta za primjenu biološko - dinamičke metode u praksi.

To je holistički pristup poljoprivredi koji poštuje načelo „Jedno gospodarstvo - jedan organizam“.

Ovakav vid gospodarstva samoodrživ, tj. sve što jednom gospodarstvu treba, ono samo proizvede.





PREPARAT 500

Biodinamička radionica









 *domestica*®















Resource self-sufficiency

- Ensure appropriate energy and water supply for Domestica farm
- Protection of environment through CO2 emission reduction
- Efficient usage of water resources for irrigation













RURAL IS IN!

