

SMALL TOWN EUROPEAN DEBATES NETWORK

Local debate

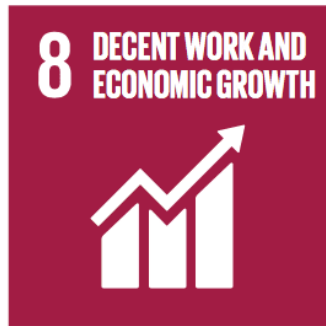
„Small towns, short food supply chains – how to develop short food chains and diverse agricultural production“



Context

- The City of Pregrada was a partner in a project called Partnership for Social and Solidarity Economy, which is carried out by the Green Network of Activist Groups.
- Other partners are also the Chamber of Social and Solidarity Economy of Geneva and the City of Ludbreg.
- The project is funded through the Swiss-Croatian Cooperation Program implemented by the Office for Non-Governmental Organizations of the Government of the Republic of Croatia.





- Through the exchange of knowledge and experiences with partners, we've created solutions of good economy for practical application that meet the needs of the local population
- Based on these solutions, models of good practice are being developed that strengthen the capacity of local communities to manage sustainable economic and social development.
- The purpose of the project is to respond to the challenges faced by local authorities in providing quality of life and well-being for our citizens, including stronger cohesion and inclusion of citizens, safer community, improved health and well-being, addressing exclusion and promoting diversity, strengthening local economy (jobs), efficient public services and ensuring environmental sustainability (resources, housing, transport).
- The great potential for generating a series of positive changes and creating the necessary synergies for sustainable social and economic development lies in cross-sectoral cooperation between civil society organizations, local authorities, public institutions and the private sector and using the concept and values of social and solidarity economy.

Activities

Development of local good practice models to achieve sustainable development goals using DSE concepts and values:

- a) Establishment of the Council for Social and Solidarity Economy
- b) Researching the needs of citizens about their view of the quality of life in the local community
- c) Development of local good practice model (adapted to local needs) - green market



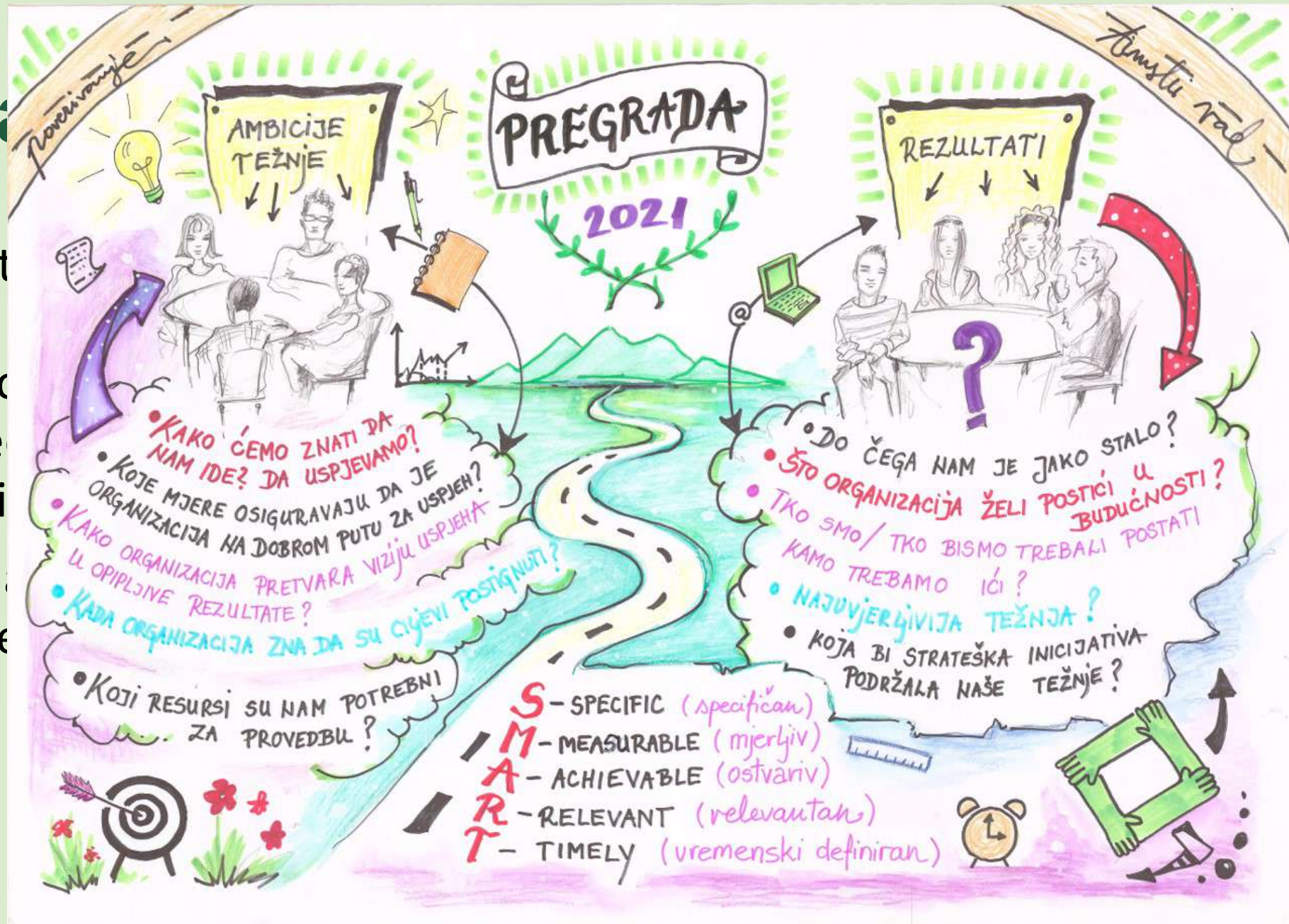
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Activities that promote achievement of the supply chain

- consumer mapping
- mapping manufacturers
- a system of incentives and support
- establishment of an appropriate
- securing funding
- initiating activities
- organizing education
- inclusion of the catering or tourism
- introduction of green public procurement
- promotion

GRAD PREGRADA				
AKTIVNOSTI (ZA OSTVARENJE CILJEVA)	REZULTATI	VREMENSKI OKVIR	RESURSI (TKO I ŠTO JE POTREBNO ZA IZVRŠENJE AKTIVNOSTI)	ODGOVORNOST
Mapiranje potrošača	Utvrđene: potrebe, vrste namirnica, koja cijena, koja količina, koliko često, proizvode li sami i što, broj zaint. sustavi	3 mjeseca	Osoba zadužena isključivo za analize, financije – analiza i provedba ankete - ured, mob..	Upravni odjel za financije i gospodarstvo – osiguravanje sredstava
Mapiranje proizvođača	Utvrđeno – spremnost (osobno ili pick-up), spremnost na zadrugu, količine, cijene, spremnost na prilagodbu, mogućnost proizvodnje (postojeća/potencijalna)			
Sustav poticaja i potpora za sudjelovanje u solidarnom lancu opskrbe	Grad uspostavio/razvio kvalitetne politike potpora (u skladu sa stvarnim potrebama)	1 godina	Financije	Upravni odjel za financije i gospodarstvo
Osnivanje odgovarajućeg subjekta (trgovac ili i proiz.)	Osnovano – koordiniranje aktivnosti djelovanja solidarnog lanca opskrbe	1 godina	Zainteresirane strane, pravna služba, zaposlena osoba, prostor za rad, početni kapital	Grad i zainteresirane strane
Osiguravanje financija za subjekt Izrađen poslovni plan	Prostor (skladište, ured), plaće voditeljici, zemljište	1 godina	Financijska sredstva - ljudski resursi - prostor, oprema - edukacije	Grad, KZŽ, Ministarstvo agronomije, proizvođači
Pokretanje aktivnosti/prometa	Tržnica/solidaran lanac opskrbe - povećan broj proizvođača	2023.	Registar OPC-a TZ, mediji, financijska sredstva, zemljište, oprema, volonteri, zadrugari, korisnici	Upravni odjel, Grad
Organiziranje edukacija	Održano 5 edukacija - informirano stanovništvo kroz list i mreže	Od 2022.	Društvene mreže, mreže volontera, potporne institucije	Posrednik, POU, potporne institucije
Uključivanje ugostiteljskog i turističkog sektora u lanac opskrbe	Korištenje proizvoda iz kratkog lanca opskrbe - broj uključenih ugostitelja i iznajmljivača	Od 2023.	Katalog, web, online platforme (društvene mreže), TZP	Posrednik
Uvođenje zelene javne nabave	Zdrava hrana u JI.	Do 2025.	Zakonska regulativa potporne institucije	Naručitelj
Promocija	Kutak domaće hrane u ugostiteljskim, trgovačkim objektima - promoviranje lokalnih	Od 2022.	Proizvod, platforme razmjene informacija - turističke agencije,	Posrednik, javne institucije, proizvođač

THANK YOU 😊

