

STEDNET

„To become smart, green, inovative and desirable place to live“



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Center for Economic and Rural Development
Centar za ekonomski i ruralni razvoj

AGENDA



Digitalisation – better life



Short supply chains



Small towns – forever yang

WHAT PEOPLE SAY



DIGITALISATION



Better life in small towns



- Advertising about the city's activities through digital formats (social networks, websites, etc.)
- Recognized "smart" projects in the city (reduction of resource costs - reduction of city lighting costs, etc.)



Small Towns

FOREVER YANG

- Ensuring economic and social security and incentives for young people (through support for employment, housing and other existential issues, stimulating life and work in rural areas);
- Promotion and support of organic farming production in order to reduce the use of pesticides and herbicides
- Revitalization of the social role of the family, especially in terms of education and socialization of the individual, improving own capacities of youth.



SHORT

SUPPLY CHAINS

- Local debate organised
- Various forms of short supply chains were presented
- Domestica example was explained and discussed



DOMESTICA

Example concept in short supply chain



DOMESTICA

Brand – Concept – Biodynamic Farm



- Domestica® – legally registered brand owned by CERD,
- Modern marketing model (standardized production and technology, technical advices, new marketing channels..),



- Domestica® farm – biodynamic agriculture – ecological production systems – a place where people are educated and acquainted with new skills,
- Marketing and Export Center – a social enterprise established by CERD to manage Domestica®brand and farm



- Production of organic / biodynamic food and environment protection is part of the MEC image

Our Service



**Committed to
Cooperation**



**Local Economic
Development**



**Close geographical and
social relations between
food producers and
consumers.**









CERD

Center for Economic and Rural Development
Centar za ekonomski i ruralni razvoj



centar
dr. Rudolfa Steinera

MEĐIMURJE - HRVATSKA

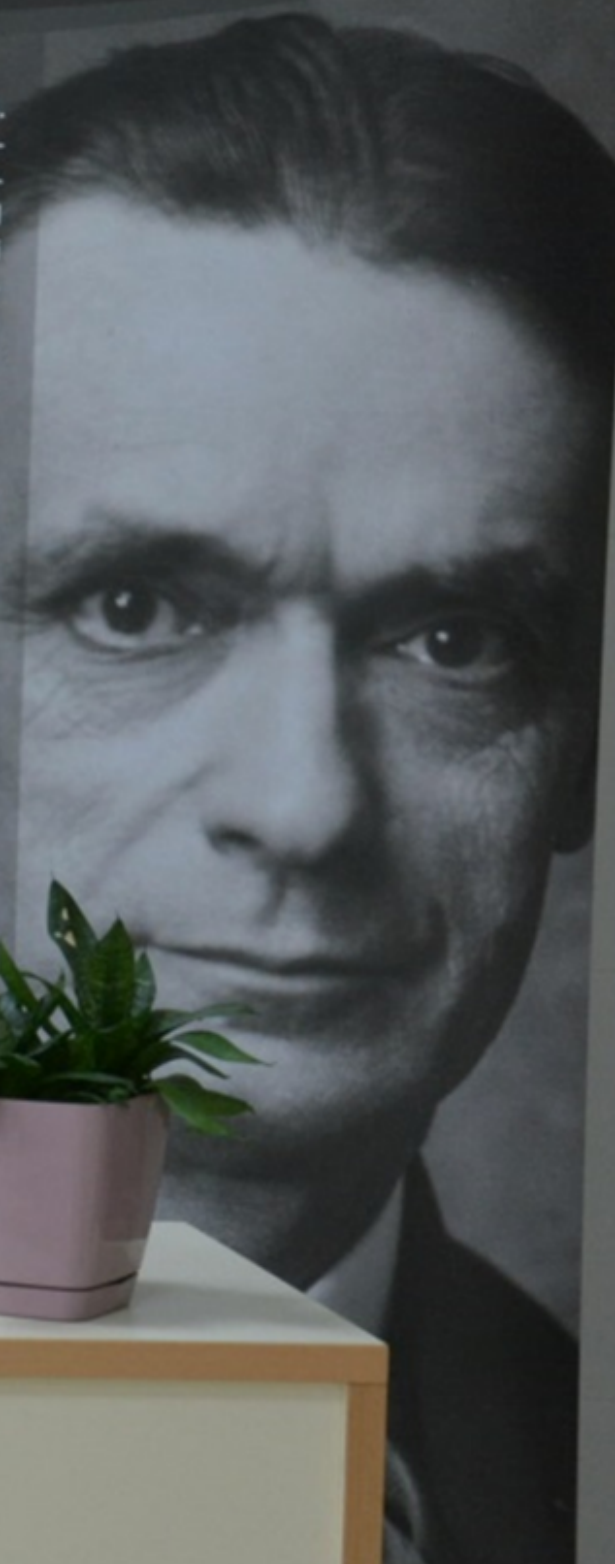
BIODINAMIČKA POLJOPRIVREDA

Dr. Rudolf Steiner 1924. godine od 7.-16. lipnja, u Koberwitzu održao je niz predavanja danas poznatih pod nazivom „Poljoprivredni tečaj“ na kojima je predstavljen koncept održivog gospodarstva koje prati prirodne ritmove pod nazivom biodinamička poljoprivreda.

S jedne strane, dana je osnova i duhovna podloga biološko dinamičke poljoprivrede, a s druge strane niz praktičnih savjeta za primjenu biološko - dinamičke metode u praksi.

To je holistički pristup poljoprivredi koji poštuje načelo „jedno gospodarstvo - jedan organizam“.

Ovakav vid gospodarstva je samoodrživ, tj. sve što jednom gospodarstvu treba, ono samo proizvede.

















RURAL IS IN!



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